



ENDING HOMELESSNESS IN SILICON VALLEY

Destination: Home is a public-private partnership ending homelessness in Silicon Valley. Through our collective impact model, we incubate new ideas, advocate for policies, and fund impactful strategies that address the root causes of homelessness and help ensure that our most vulnerable neighbors have a stable home.

OUR UNIQUE PUBLIC-PRIVATE PARTNERSHIP

Solving homelessness requires the commitment of our entire community and our unique public-private partnership brings together all of the different entities working to prevent and reduce homelessness in our community: from local governments and major corporations to affordable housing developers and non-profit service providers.

Since our founding in 2008, we've embraced this collective impact model to drive results. Our work coordinating the Housing 1000 campaign led to the adoption of a Housing First approach in Santa Clara County and we played a leading role in developing our community's first truly shared



Community Plan to End Homelessness in 2015. These efforts also helped lay the groundwork for the historic \$950 million Measure A affordable housing bond, which has provided a critical first step towards securing the resources needed to achieve our goal.

Since 2015, the collective efforts of our many public and private partners, our community has connected more than 21,000 homeless individuals to safe, stable and affordable housing. However, close to 10,000 people still remain without a home - leaving us with much work ahead to end homelessness in our community.



Since 2015, our community has housed approximately **24,000 individuals**

Through collaborative efforts by local community organizations involved in the Community Plan to End Homelessness.

THE SUPPORTIVE HOUSING & INNOVATION FUND

In 2018, Destination: Home launched the Supportive Housing & Innovation Fund to channel private, philanthropic investments towards proven solutions for ending homelessness. The fund was seeded with an initial \$50 million gift from Cisco, and in late 2019, Apple contributed another \$50 million to the fund.

The fund is leveraging these generous contributions to invest in impactful strategies for addressing our homelessness crisis, with an emphasis on three key areas of focus:



Supportive
Housing
Development



Data &
Technology
Utilization



Homelessness
Prevention &
Housing Stability

KEY INITIATIVES

At Destination: Home, we're focused on solutions that will deliver true systemic change. We develop, lead and fund a number of initiatives to expand the supply of deeply affordable housing, help residents achieve & maintain stable housing, and improve access and equity within our system.

SPURRING NEW DEEPLY AFFORDABLE HOUSING

To increase the supply of supportive and deeply affordable housing, Destination: Home has provided no-interest or low-interest acquisition and pre-development financing for 30 new housing developments that will collectively add another 3,300 supportive or extremely low income units to our community.

Affordable Housing Funded by Destination: Home



33

New Housing Developments



3,300

Supportive or ELI Units

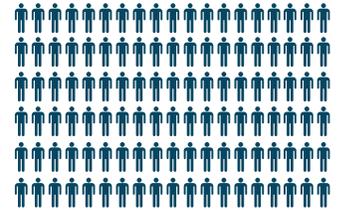
CREATING HOUSING READY COMMUNITIES

Through our Housing Ready Communities initiative, we help engage and mobilize residents to support new deeply affordable housing developments in the community. Since its launch, we have activated more than 4,438 neighbors, a key step as we work together to build new housing needed to end and prevent homelessness throughout the county.



137

Action Network Events



4,372

Workshop Participants

HOMELESSNESS PREVENTION SYSTEM

Destination: Home is helping to prevent homelessness before it happens. With the financial support of numerous public and private funders, and the partnership of Sacred Heart Community Service and other grantees, the program has provided thousands of at-risk residents with financial assistance and support services to keep them stably housed.

We have helped

14,923
individuals

from
5,414
households

at imminent risk of homelessness



94% of families have remained stably housed while receiving prevention services



One year after leaving the program, **only 3% of households** became homeless.

GUARANTEED INCOME

Destination: Home is proudly working with a coalition of partners on the Silicon Valley Guaranteed Income Project! The Silicon Valley Guaranteed Income Project is a 2-year project designed to help participants achieve housing stability as well as greater independence over their lives, finances, and future.



150 homeless and unstably housed families

1/2 are referred from the **County's Coordinated Entry System**

1/2 are East SJ families referred by the **Sí Se Puede! Collective**



\$1,000 per month in no-strings-attached income for **24 months**