



ENDING HOMELESSNESS IN SILICON VALLEY

Destination: Home is a public-private partnership ending homelessness in Silicon Valley. Through our collective impact model, we incubate new ideas, advocate for policies, and fund impactful strategies that address the root causes of homelessness and help ensure that our most vulnerable neighbors have a stable home.

OUR UNIQUE PUBLIC-PRIVATE PARTNERSHIP

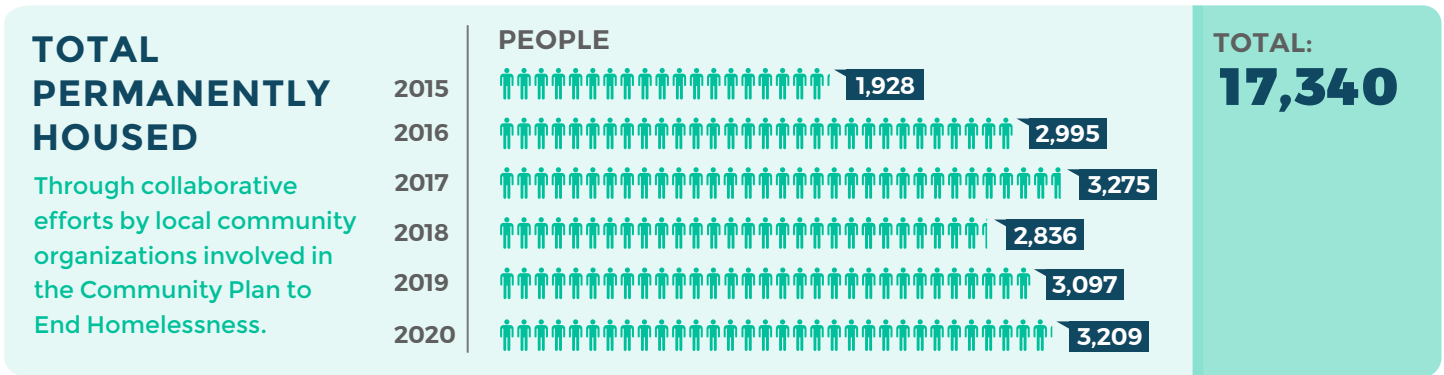
Solving homelessness requires the commitment of our entire community and our unique public-private partnership brings together all of the different entities working to prevent and reduce homelessness in our community: from local governments and major corporations to affordable housing developers and non-profit service providers.

Since our founding in 2008, we've embraced this collective impact model to drive results. Our work coordinating the Housing 1000 campaign led to the adoption of a Housing First approach in Santa Clara County and we played a leading role in developing the 2015 Community Plan to End Homelessness, which has served as the shard roadmap for ending homelessnes in our community. These efforts also



helped lay the groundwork for the historic \$950 million Measure A affordable housing bond, which has provided a critical first step towards securing the resources needed to achieve our goal.

Since 2015, the collective efforts of our many public and private partners, our community has connected more than 17,000 homeless individuals to safe, stable and affordable housing. However, close to 10,000 people still remain without a home - leaving us with much work ahead to end homelessness in our community.



THE SUPPORTIVE HOUSING & INNOVATION FUND

In 2018, Destination: Home launched the Supportive Housing & Innovation Fund to channel private, philanthropic investments towards proven solutions for ending homelessness. The fund was seeded with an initial \$50 million gift from Cisco, and in late 2019, Apple contributed another \$50 million to the fund.

Over the next ten years, the fund will invest in impactful strategies for addressing our homelessness crisis, with an emphasis on three key areas of focus:



KEY INITIATIVES

At Destination: Home, we're focused on solutions that will deliver true systemic change. We develop, lead and fund a number of initiatives to expand the supply of deeply affordable housing, help residents achieve & maintain stable housing, and improve access and equity within our system.

SPURRING NEW DEEPLY AFFORDABLE HOUSING

To increase the supply of supportive and deeply affordable housing, Destination: Home has provided no-interest or low-interest acquisition and pre-development financing for 20 new housing developments that will collectively add another 2,000 supportive or extremely low income units to our community.

Affordable Housing Funded by Destination: Home



20

New Housing Developments



2,000

Supportive or ELI Units

CREATING HOUSING READY COMMUNITIES

Through our Housing Ready Communities initiative, we help engage and mobilize residents to support new deeply affordable housing developments in the community. Since its launch, we have activated more than 2,890 neighbors, a key step as we work together to build new housing needed to end and prevent homelessness throughout the county.



76

Action Network Events



2,890

Workshop Participants

HOMELESSNESS PREVENTION SYSTEM

Destination: Home is helping to prevent homelessness before it happens. With the financial support of numerous public and private funders, and the partnership of Sacred Heart Community Services and other grantees, the program has provided thousands of at-risk residents with financial assistance and support services to keep them stably housed.

We have helped

7,399
individuals



from
2,437
households

at imminent risk of homelessness



96% of families have remained stably housed while receiving prevention services



One year after leaving the program, **only 2% of households** became homeless.

DESTINATION: WORK

Through our Destination: Work initiative, we're creating living wage job pathways that will help formerly homeless individuals secure the income necessary to remain stably housed and become economically self-sufficient.



We will have **enrolled** more than **170 people** into JobTrain's employment assistance program

More than **70%** of individuals will be employed **30+ hours/week**



More than **50%** of individuals will earn a Living Wage of **\$17.50/hour** or more