We know that housing ends homelessness - but for far too long, our community has failed to produce enough deeply affordable housing to meet the needs of our community. Between a lack of funding, restrictive public policies and neighborhood opposition, new affordable housing development faces significant barriers.

This is where our Housing Ready Communities initiative comes in. We:

- Provide workshops to increase public understanding of and support for proven homelessness solutions.
- Help affordable housing developers and government partners to engage the community around new affordable housing developments.
- Conduct advocacy campaigns to support new housing and key policy proposals.
- Recruit, engage and mobilize a network of supporters, partners and neighbors to participate in a community-wide movement to end homelessness.

Our Housing Ready Communities initiative has played an important role in helping spur the production of more deeply affordable homes. In particular, we focus on building community support for the development of new housing that includes extremely low income (ELI) and supportive housing - which is precisely the type of affordable housing we need to to address our region’s homelessness crisis.

Today, more than 30 developments are on the way throughout Santa Clara County; providing more than 3,600 new affordable homes for our community.
MEASURING OUR IMPACT

Through our Housing Ready Communities initiative, we have organized thousands of Santa Clara County neighbors, and a growing coalition of organizational partners to support the development of more deeply affordable housing in Santa Clara County. Together, we have:

SIGN UP

4,261 Activated Neighbors

SHOW UP

105 Housing Ready Communities Action Network Events

3,663 Workshop Participants

SPEAK UP

40 Housing Developments Supported

- Supportive & Extremely Low Income Affordable Housing

98% Approval Rate

45% Increase in Understanding of Homelessness & Supportive Housing

8% Increase in Support for New Supportive Housing in the Participant's Neighborhood

There is a role for everyone! Sign up and get involved today!

VISIT: HOUSINGREADY.ORG

OUR GENEROUS FUNDERS

Our Housing Ready Communities initiative is generously supported by Cisco and the City of San Jose.

Destination: Home is a public-private partnership ending homelessness in Silicon Valley.

For more information, please visit: DestinationHomeSV.org