

# HOUSING READY COMMUNITIES



Our Housing Ready Communities initiative builds support for the development of affordable housing, impactful policy reform and other proven solutions to prevent and end homelessness. We welcome individuals, community groups, faith communities, nonprofits, housing developers, and members of government to join us in taking action when it counts.

## HOUSING READY COMMUNITIES IN ACTION

We know that housing ends homelessness - but for far too long, our community has failed to produce enough deeply affordable housing to meet the needs of our community. Between a lack of funding, restrictive public policies and neighborhood opposition, new affordable housing development faces significant barriers.



This is where our Housing Ready Communities initiative comes in.



We provide workshops to increase public understanding

of and support for proven homelessness solutions.



We help affordable housing developers

and government partners to engage the community around new affordable housing developments.



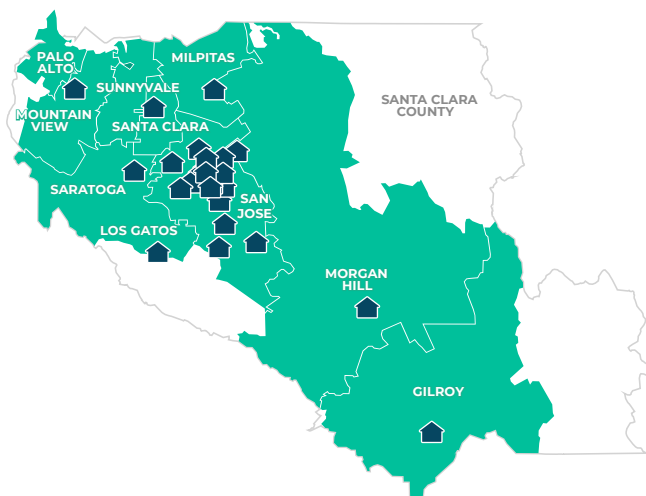
We conduct advocacy campaigns to support

new housing and key policy proposals.



We recruit, engage and mobilize a network of

supporters, partners and neighbors to participate in a community-wide movement to end homelessness.



## SUPPORTING NEW DEEPLY AFFORDABLE HOUSING

Our Housing Ready Communities initiative has played an important role in helping spur the production of more deeply affordable homes. In particular, we focus on building community support for the development of new housing that includes extremely low income (ELI) and supportive housing - which is precisely the type of affordable housing we need to address our region's homelessness crisis.

Today, more than 45 developments are on the way throughout Santa Clara County; providing more than 5,052 new affordable homes for our community.

# MEASURING OUR IMPACT

Through our Housing Ready Communities initiative, we have organized thousands of Santa Clara County neighbors, and a growing coalition of organizational partners to support the development of more deeply affordable housing in Santa Clara County. Together, we have:

## SIGN UP



**4,438** Activated Neighbors

## SHOW UP



**137**

Workshops &  
Action Network  
Events



**4,372** Workshop Participants

## SPEAK UP

**45**  
Housing  
Developments  
Supported  
Supportive & Extremely  
Low Income  
Affordable Housing

**98%**  
Approval Rate

**44%**  
Increase in  
Understanding  
of Homelessness &  
Supportive Housing

**7%**  
Increase in Support  
for New Supportive Housing in  
the Participant's Neighborhood

**There is a role for everyone! Sign up and get involved today!**  
**VISIT [HOUSINGREADY.ORG](https://HOUSINGREADY.ORG)**