

2016 ANNUAL REPORT

COMMUNITY PLAN TO END HOMELESSNESS IN SANTA CLARA COUNTY 2015-2020



DESTINATION: **HOME**

2016 ANNUAL REPORT

The Community Plan to End Homelessness in Santa Clara County (the "Community Plan") serves as the community's roadmap to ending homelessness by 2020. Since completion of the Community Plan in 2014, stakeholders have made great strides to advance three high-level strategies:

1 **DISRUPT SYSTEMS**

Disrupt and transform existing homeless response systems

2 **BUILD THE SOLUTION**

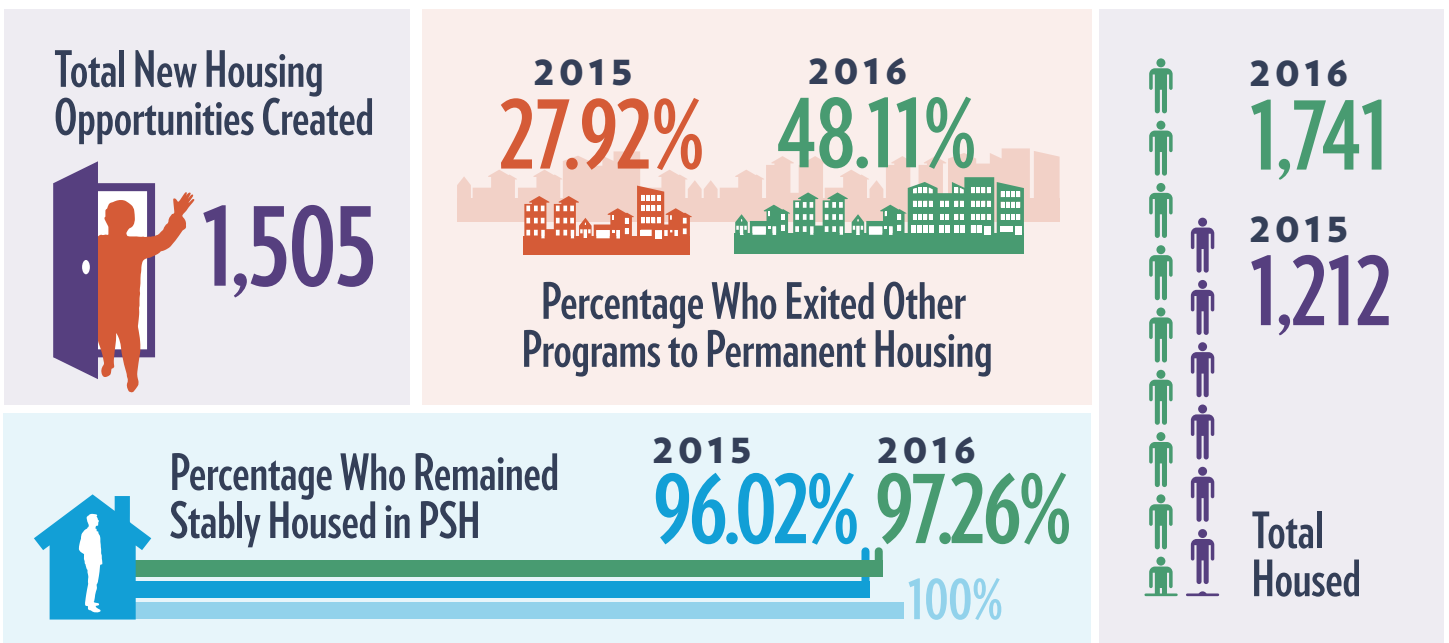
Build new and better solutions

3 **SERVE THE PERSON**

Deploy the new solutions with a client-centered approach to meet each individual's needs.

In the second year of Community Plan implementation, a range of engaged stakeholders continued to spearhead transformative projects to expand the community's resources, align diverse public and private actors towards shared goals, and ensure that all individuals experiencing homelessness will be connected to appropriate, client-centered housing and services.



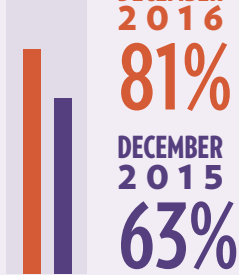


This Annual Report reflects groundbreaking progress toward ending homelessness in Santa Clara County. Over the past two years, the community has taken concrete steps to build a system with the housing capacity to meet its needs and highly effective interventions to permanently end homelessness for individuals and households. As a result, the community has measurably increased the rate of connection to permanent housing out of the homeless response system, and the percentage of those persons who remain stably housed.



1 DISRUPT SYSTEMS

Develop disruptive strategies and innovative prototypes that transform the systems related to housing homeless people.

2020 GOALS	Businesses are partners in housing and employing people who are homeless	Community members understand their role in responding to homelessness and know it is solvable	Informed community groups partner with other sectors to support efforts that end homelessness
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<h3>New Landlords</h3>  <p>2016 138</p>	<h3>VASH Voucher Utilization</h3>   <p>DECEMBER 2016 81%</p> <p>DECEMBER 2015 63%</p>	<h3>Faith-based Partners</h3>  <p>2016 24</p> <h3>Welcome Home Kits</h3>  <p>2016 231</p>
2015		2016

LANDLORDS	
<p>As part of a collaboration with the Office of Supportive Housing (“OSH”), the Housing Authority of the County of Santa Clara (“HACSC”), the City of San Jose, elected officials, providers, and other local jurisdictions, Destination: Home developed a comprehensive Landlord Initiative to expand housing opportunities for homeless veterans.</p> <p>The HACSC implemented a three-prong strategy involving landlord education, outreach, and recognition.</p>	<p>Destination: Home continues to spearhead a successful All the Way Home Landlord Initiative, including outreach, education, and County-funded financial incentives for partner landlords, resulting in 138 new landlords engaged to house veterans in 2016.</p> <p>The HACSC Board approved a new incentive for landlords, to be implemented in 2017, in the form of vacancy payments to hold units for new Housing Choice Voucher tenants.</p>
<p>In December 2015, 63% of HACSC’s VASH rental assistance vouchers for veterans were in active use.</p>	<p>The All the Way Home Landlord Initiative and HACSC landlord outreach increased the housing stock available to house veterans with VASH rental assistance. In December 2016, 81% of HACSC’s VASH vouchers were in active use.</p>

BUSINESS, FAITH BASED, AND OTHER COMMUNITY PARTNERS	
<p>The Community Plan identifies community engagement and partnership as a key disruptive strategy to end homelessness.</p>	<p>Faith-based, media, and business partners of the All the Way Home campaign were central to community outreach about veteran homelessness. Local businesses, individual donations, and 24 faith-based partners helped to fund 231 Welcome Home Kits and furniture sets provided to veterans at move-in.</p>

1 DISRUPT SYSTEMS

2020 GOALS	Regionally coordinated resources and funding with all systems accountable for moving people into housing.	People who are homeless or at risk of homelessness get connected directly to the right resources for them	Community-wide, outcome-based decisions about the best programs and structures to meet community needs are made and implemented
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LOCAL JURISDICTIONS

Destination: Home secured endorsements of the Community Plan by the Board of Supervisors, HACSC, and a majority of Santa Clara’s fifteen cities.	In July, the City of San Jose, the County of Santa Clara, and HACSC collaborated to issue a joint RFP, making available capital funds, rental assistance, and supportive services in a coordinated funding opportunity.
The Santa Clara Valley Water District Board approved an Ad Hoc Committee to consider the scope for future SCVWD activity on stable housing for the homeless.	<p>The SCVWD Board approved recommendations of the Homeless Encampment Ad Hoc Committee:</p> <ol style="list-style-type: none"> To make certain SCVWD property available to local jurisdictions for housing development To invest \$350,000 to expand the Downtown Streets Team program <p>In 2017, the Board will consider a further recommendation:</p> <ol style="list-style-type: none"> To make vacancies in SCVWD’s rental properties available first to OSH for persons exiting homelessness.

COORDINATED ENTRY AND DATA MANAGEMENT

<p>The OSH assumed the role of HMIS lead and spearheaded the launch of the County’s new Coordinated Entry System.</p> <p>500 individuals were assessed and placed on the Community Queue.</p>	<p>The OSH is committed to community-wide participation in Coordinated Entry, and has engaged 34 agencies conducting VI-SPDAT assessments. In 2016, 6,152 coordinated entry assessments were conducted, and the coordinated entry system made 244 referrals to permanent supportive housing and 567 referrals to rapid re-housing.</p> <p>In 2016, planning began to incorporate transitional housing and emergency shelter into the Coordinated Entry System.</p>
The OSH and BitFocus, the new HMIS data vendor, worked closely with the CoC’s Performance Management Work Group to improve HMIS data quality and develop system-wide performance metrics.	The OSH developed and piloted the Community Capacity Report, a monthly report of system-wide performance and outcomes, which will track progress toward the goal of ending homelessness and allow the community to evaluate the continuum of housing and services available within Santa Clara County.

2 BUILD THE SYSTEM

Secure the right amount of funding needed to provide housing and services to those who are homeless and those at risk of homelessness.

2020 GOALS

People who are homeless have 6,000 more housing opportunities available to them.

Each of the new tenants has access to the services that will allow him or her to maintain housing.

New Housing Opportunities: Units and Rental Subsidies



Measure A
\$950 million
 for affordable housing



Joint RFP for
\$48 million
 in capital funds

2015

2016

6,000 UNITS

The Board of Supervisors adopted an ambitious Housing Task Force Recommendation to create a Regional Supportive Housing Services and Development Fund with \$64 million in annual allocations.

The coordinated efforts of homeless advocates, non-profit community organizations, elected officials, volunteers, and other partners secured a passing 67.7% popular vote for Measure A. The measure generates **\$950 million for affordable housing** over 30 years. \$700 million is set aside for extremely low income households.

Destination: Home secured endorsements of the Community Plan by the Board of Supervisors, HACSC, and a majority of Santa Clara's fifteen cities.

In July, the City of San Jose, County of Santa Clara, and HACSC jointly issued an RFP for **\$48 million in capital funds**, alongside 130 Project-Based Vouchers and supportive services for any PSH units.

As of December 2015, 1,735 **Section 8 and VASH vouchers** were committed to homeless or chronically homeless populations.

In 2016, HACSC committed an additional 983 vouchers for households experiencing homelessness. HUD allocated 79 new VASH vouchers for homeless veterans.

As of December 2016, **2,797 Section 8 and VASH vouchers** were committed to homeless or chronically homeless populations.

3 SERVE THE PERSON

Adopt an approach that recognizes the need for client-centered strategies with different responses for different levels of need and different groups, targeting resources to the specific individual or household.

<h2>2020 GOALS</h2>	<p>Households at risk of homelessness have access to homelessness prevention resources</p>	<p>Resources support all homeless subpopulations to access housing and make best use of their specific benefits, employment, housing opportunities, and access to food and healthcare.</p>
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 <p>2016 \$5.97 Million in Prevention Funding</p>	 <p>2016 510 Veterans Housed</p>	 <p>2016 65 New RRH Slots Funded for Youth Households</p>
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<p>Project Welcome Home</p>	<p>2016 112 Housed</p> 	 <p>86% Reduction</p>	<p>in Valley Medical Center & Emergency Shelter Usage by Tenants Housed > 6 Months</p>
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2015

2016

PREVENTION

<p>The Board of Supervisors adopted a Housing Task Force Recommendation to expand funding for prevention services, as part of a \$64 million Regional Supportive Housing Services and Development Fund.</p>	<p>The County, through OSH, committed \$2.67 million in new funding for seven agencies of the Emergency Assistance Network, to expand financial assistance to prevent homelessness, as well as new housing specialist staff positions.</p> <p>In December 2016, Destination: Home made available \$3.3 million for development of a county-wide Homelessness Prevention System.</p>
<p>Jail Diversion Program</p> <p>In September 2016, the Board of Supervisors approved the Behavioral Health Services Department Jail Diversion Program recommendations to provide alternative placement and treatment for justice-involved individuals with severe mental health needs. Housing strategies will include commitment of flex funds to house clients in treatment services and the creation of a new PSH program.</p>	

3 SERVE THE PERSON

60 New PSH Case Management for Veterans

79 New VASH Vouchers for Veterans

28 New RRH Opportunities for Veterans

2015

2016

VETERANS

The All the Way Home campaign to end veteran homelessness launched on Veterans Day 2015, led by City of San Jose Mayor Sam Laccardo and Supervisor Dave Cortese and with participation by Destination: Home, OSH, HACSC, the City of San Jose, providers, and other local jurisdictions.

The All The Way Home Campaign **housed 510 veterans** in 2016, and continues to build momentum with landlords and other community partners. The OSH implemented a new Veterans Intense Case Management Program to provide **PSH for 60 veterans**, as well as a new **RRH program to serve 28** veteran households annually.

TRANSITION-AGED YOUTH AND YOUNG PARENT FAMILIES

Bill Wilson Center (“BWC”) focused on developing a plan to end youth homelessness by 2020, including planning for a community-wide assessment of the homeless and at risk youth community in Santa Clara County.

BWC began an ambitious County-wide youth count and survey at high schools and community colleges, and partnered with researchers at the USC to survey 200 youth.

BWC continued to expand housing and services for youth and young families, leveraging funding support from OSH, San Jose Unified School District, and State and Federal funding streams to create **65 new RRH opportunities** for youth, **expand Drop-in Center staffing Center**, implement **new services for LGBTQ+ youth**, and expand its Family Advocacy Services program at Lincoln High School.

Youth Homelessness Demonstration Program Application

In fall of 2016, OSH and the Social Services Agency collaborated to lead a community application for the YHDP, a unique federal funding opportunity. While the application did not result in funding, the community developed strategies, including a new Youth Housing and Homelessness Advisory Board as part of the CoC governance structure, that will drive forward a comprehensive effort to end youth homelessness.

CHRONICALLY HOMELESS

Project Welcome Home became California’s first Pay for Success project, initiated by the County in partnership with Abode Services. The project featured \$6.9 million in up-front funding from eight lender entities.

During 2016, Project Welcome Home connected **112 chronically homeless individuals** to a variety of supportive housing with rich community-based clinical services. Entry into housing marked a dramatic reduction in utilization of crisis services for all participants.

The Economic Roundtable, working with Destination: Home, published “Home Not Found,” a comprehensive study assessing the public costs of homelessness at \$520 million per year, based on an analysis of more than 25 million records from 2007 to 2012.

In February 2016, Destination: Home and the County of Santa Clara released the Silicon Valley Triage Tool, a groundbreaking statistical tool that uses predictive factors from “Home Not Found” to target the community’s highest-cost and most vulnerable users of public systems for permanent supportive housing.

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